

POLARIS HOLDINGS, CO., LTD. (STOCK CODE : 3010) MAY 2024 SUPPLEMENTAL MATERIAL FOR THE 150TH FISCAL PERIOD



Financial Highlights: Strong Performance and Asset Sale Drive Earnings $P \stackrel{R}{*} L \stackrel{A}{_{HOLDINGS}} I$

- Due to the strong performance of the hotels under management, Polaris <u>achieved financial results</u> <u>exceeding the forecast</u> announced on November 14, 2023, and <u>recorded the highest profit since Star</u> <u>Asia Group became the sponsor</u> in 2018. Overseas business also <u>achieved solid operating income</u> <u>profit.</u>
- All financial KPIs grew significantly compared to the previous year due to gains from the sale of two hotel assets (approximately JPY2.05 billion).
- Net income exceeded ordinary income due to <u>one-time extraordinary income</u> (approximately JPY406 million) from lease contract cancellations and recording of deferred tax assets by <u>utilizing loss</u> <u>carryforwards.</u>

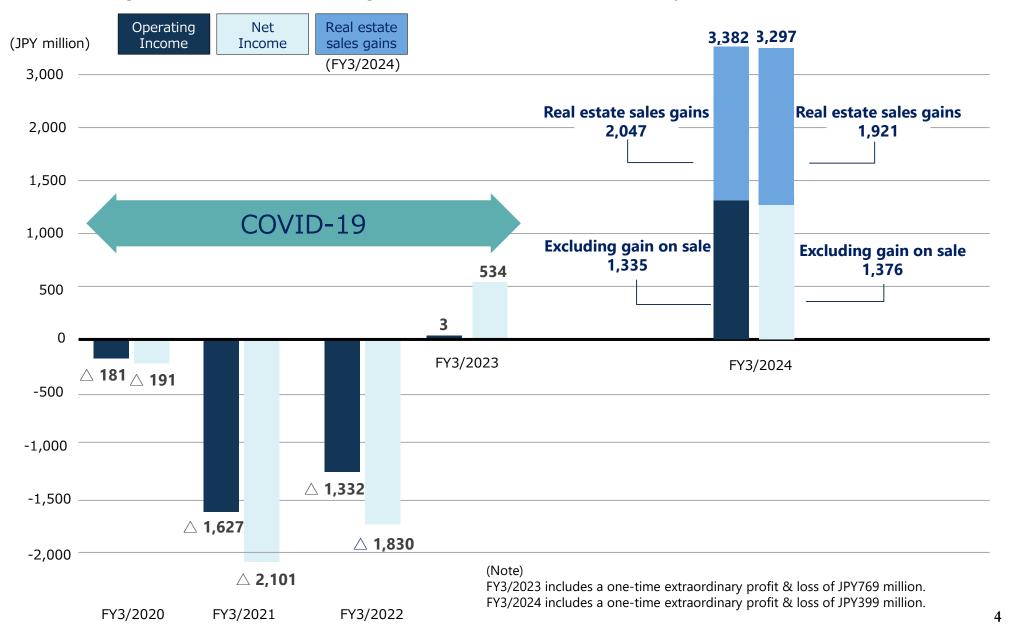
[Consolidated] Unit: JPY Million	FY3/2024 (Actual)			Forecast	FY3/2023	Change vs Forecast	
	Domestic	Overseas	Total	(2023/11/14)	(Actual)	Amount	Rate (%)
Sales	20,415	2,130	22,545	22,100	7,018	+445	+2.0%
Operating Income	3,203	180	3,382	3,070	3	+312	+10.2%
Ordinary Income	2,910	△301	2,609	2,340	△215	+269	+11.5%
Net Profit Attributed to Parent Company	3,370	△72	3,297	2,670	534	+627	+23.5%

Finalcial Highlights: Strong Growth Across All Segments

- The hotel business <u>sales doubled and operating income increased approximately 3.5x year on</u> <u>year (YoY)</u> reflecting a continuing strong recovery in hotel demand, an increase in the number of rooms under management, and the positive performance of the overseas business (Red Planet).
- The real estate business showed a significant increase in both sales and operating income due to the sale of two hotels, Best Western Plus Fukuoka Tenjin Minami and Fino Hotel Sapporo Odori (currently KOKO HOTEL Sapporo Odori).

[By Segment] Unit: JPY million		FY3/2024	FY3/2023	Change vs FY3/2023		
		(Actual)	(Actual)	Amount	Rate (%)	
Hotel Business	Sales	14,507	6,999	+7,508	+107.3%	
	Operating Icome	2,026	588	+1,438	+244.4%	
Real Estate Business	Sales	8,039	19	+8,020	_	
	Operating Income	2,044	∆300	+2,344	_	

Achieved the highest operating income and net income for the last five fiscal years even after excluding the impact of one-time gain on asset sales (approximately JPY2.05 billion).



New Hotel Openings – Keep Expanding Platform with Strong Pipeline

Opened 6 new hotels with 1,035 rooms in Japan and overseas, further expanding our management platform in FY3/2024 which will drive future ongoing profitability.

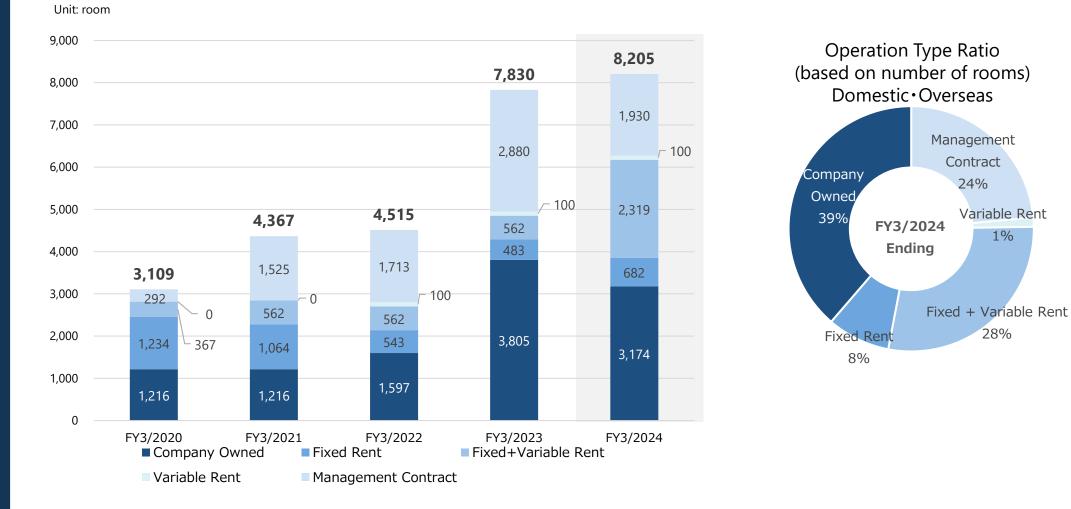
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- Obtaining hotel operation mandates from new third-party owners leveraging the Group's capabilities.
- Pipeline for next FY and beyond includes <u>3 new hotels with 753 rooms. Further growth to be expected.</u>

Opened in FY3/2024									
Management Contract							Variable rent L Contract	ease	Company Owned
KAYA Kyoto Nijo Castle BW Signature Collection by Best Western	Se			KO HOTEL Station West	KOKO HOTEL Sendai Station South		Best Western Plus Nagoya Sakae		Red Planet BGC The Fort
April 2023 Open Kyoto City 57 rooms	Sep	Sendai city Se		Aber 2023 Open endai city 70 rooms		March 2024 Open Nagoya city 143 rooms		December 2023 Open Bonifacio Global City, Philippines	
Third Party Owner				Star Asia Group		Third Party O		245 rooms Company-owned	
			•						
				New Pi	penne				
		FY3/2026		FY3/2	.027	F	Y3/2028		
		Management Contract KOKO HOTEL Osaka Nihonbashi Namba Spring 2025 Open Osaka city 320 rooms		KOKO HOTEL Kaihin Makuhari		Variable re	able rent Lease Contract KO HOTEL Naha Maejima		
						коко но			
						Spring 2027 Open Naha City 132 rooms			
		Third Party O	wner	Star Asia Group Third		Third Party Owner		5	

Building hotel management portfolio which balances both growth potential and stability with: (1) management contracts, variable-rent, and fixed + variable rent leases with fee-based and lower break-even points, and (2) fixed-rent leases and company owned hotels with more upside potential.



(Note) The number of rooms above includes the number of rooms operated in the Philippines.

Proactive Acquisition and Sale of Hotel Assets - Enhance Capital Recycle $\stackrel{P}{*}$ $\stackrel{L}{\leftarrow}$ $\stackrel{L}{\leftarrow}$ $\stackrel{R}{\leftarrow}$ $\stackrel{I}{\leftarrow}$ $\stackrel{S}{\leftarrow}$

During the distressed hotel market caused by the pandemic, Polaris strategically acquired hotel assets at a discount and then sold them when the market recovered. The Company recorded <u>operating</u> <u>income of approximately JPY2.05 billion, realizing gains, while securing capital for growth, and</u> <u>improving its overall financial position.</u>



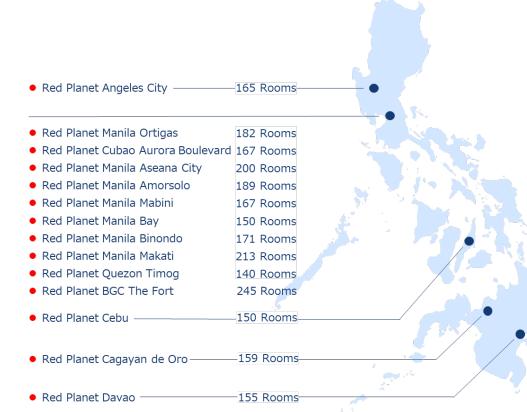
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To leverage the positive changes in the market environment after the pandemic, Polaris tactically changed the management structure of operating contracts to secure stronger profits over the medium to long term.

Subject Hotels	Before Change		After Change	Effect of Change	
KOKO HOTEL Ginza 1-chome KOKO HOTEL Sapporo Station KOKO HOTEL Fukuoka Tenjin KOKO HOTEL Hiroshima Station KOKO HOTEL Kagoshima Tenmonkan	Management Contract		Lease agreement (Fixed + Variable Rent)	Following acquisition of the properties by Star Asia REIT, long-term lease agreements with fixed + variable rent were concluded, ensuring long-term earning base while hedging the risk of market volatility.	
Best Western Fukuoka Tenjin Minami Fino Hotel Sapporo Odori (Now KOKO HOTEL Sapporo Odori)			Lease agreement (Fixed + Variable Rent)	Along with the sale of the properties from the Company group to Star Asia REIT, concluded long-term lease contract with fixed + variable rent to continue the operation. Secured a long-term profit base while hedging risk of market volatility.	
KOKO HOTEL Premier Nihonbashi Hamacho KOKO HOTEL Kobe Sannomiya	Management Contract		Lease agreement (Fixed Rent)	Started operations during pandemic, and initially hedged risks by entering management contract with Star Asia Group. Upon market recovery, significantly improved profitability by switching to a fixed-rent lease contract to make higher returns.	

Growth Accelerates in Overseas Business

- The Group acquired 100% of the shares of a corporate group that owns and operates "Red Planet" brand selectservice hotels in the Republic of the Philippines, making it a wholly owned subsidiary and <u>positively contributing</u> to business results from the current fiscal year.
- Currently operating <u>14 hotels (2,453 rooms)</u> in the Philippines, making it <u>the country's second largest select-service hotel chain*</u>. Out of the 14 hotels, 12 hotels own the buildings and lease land, while 2 hotels own both the land and building, making it an owner-operator model, which can minimize the leakage of profit to third parties.
- In October 2023, the Polaris Group <u>completed the additional acquition of Red Planet Hotels Manila</u> <u>Corporation</u> which owns and operates <u>"Red Planet BGC The Fort"</u> (245 rooms, soft-opened in December 2023) located in the prime Bonifacio Global City area, further contributing to the expansion of the Group's operating platform.



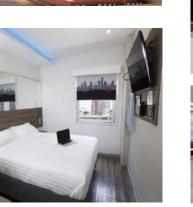


RED PLANET



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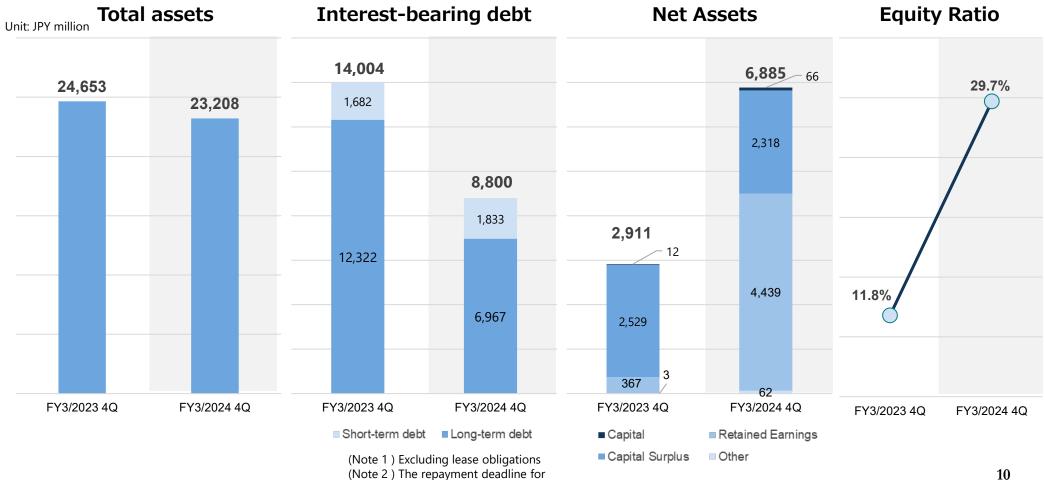




(*) Based on the Company's research, ranking based on the number of hotels operated.

Financial Strength Further Improved while Securing Capital for Growth HOLDINGS

- **Interest-bearing debt decreased** following the repayment of related loan upon sale of hotel assets.
- Net income growth and the exercise of warrants significantly improved the equity ratio, resulting in a healthy and strong financial position.
- Expecting to significantly reduce interest payments for the overseas business (approximately JPY216 million over three years) through early redemption of corporate bonds as well as new borrowings at significantly lower interest rates from sponsor.



long-term debt is over one year.

• <u>Revenue per available room (RevPAR) significantly increased</u>, driven by an increase in the hotel ADRs through revenue management initiatives that aggressively capture changes in room demand.



OCC (%): Average Occupancy Rate

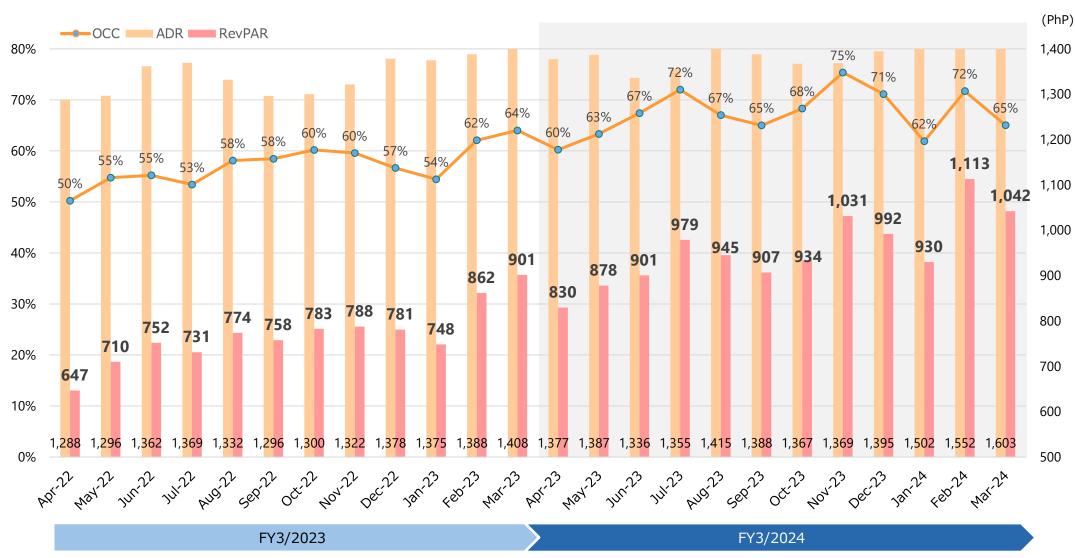
ADR (JPY: Average Daily Rate

RevPAR (JPY): Revenue Per Available Room (OCC x ADR)

* The weighed average of each indicator for hotels that were actually in operation as of each month is shown.



Gradual recovery trend continues.



(Notes)

OCC(%): Average Occupancy Rate

ADR(PhP): Average Daily Rate

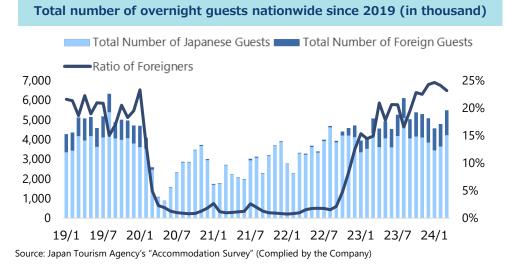
RevPAR(PhP): Revenue Per Available Room (OCC x ADR)

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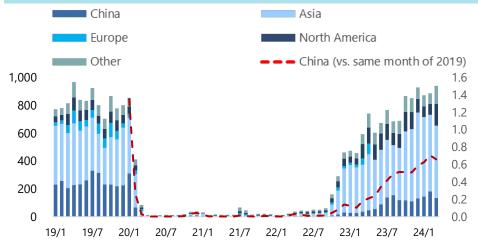
% Results (overseas) are reflected in the consolidated financial statements three months earlier.

Steady Recovery in Domestic Hotel Market Further Continues

- Thanks to nationwide travel support and the relaxation of border control measures, the number of overnight stays by both Japanese and inbound visitors <u>have recovered to the FY2019 level.</u>
- The total number of inbound overnight stays has already exceeded the FY2019 level, and the recovery of the current lagging number of Chinese visitors is expected to <u>further boost demand.</u>



Total number of inbound overnight guests by nationality and place of origin since 2019

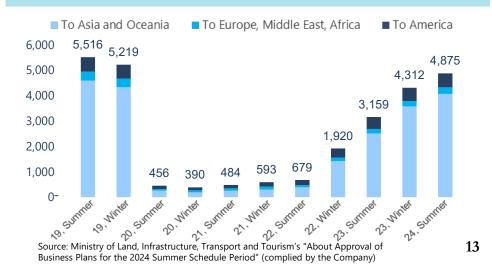






Source: Japan Tourism Agency's "Travel and Tourism Consumer Confidence Survey" (Complied by the Company)

The number of international scheduled passenger flights since 2019



- Polaris expects the positive hotel market environment to continue on the back of ongoing recovery and further growth of inbound guests—continue targeting to sales to outpace cost increases.
- Polaris forecasts <u>Sales and Earnings to continue to increase in FY3/2024 excluding the one-time</u> <u>impact of hotel asset sales.</u>

[Consolidated]	FY3/2024	FY3/2024	FY3/2025	Change vs FY3/2024 (**)		
Unit: JPY million			-	Amount	Rate (%)	
Sales	22,545	14,545	20,078	+5,533	+38.0 %	
Operating Income	3,382	1,335	1,891	+556	+41.6%	
Ordinary Income	2,609	688	1,315	+627	+91.2%	
Net Profit Attributed to Parent Company	3,297	1,376	1,473	+97	+7.0%	

(*): Excluding the impact of gain on sale of two hotel properties recorded in FY3/2024 as a one-time earnings

(**): Comparison with Adjusted Actual of FY3/2024

This material is released for the purpose of providing information on the financial results for the fiscal year ended Mar 2024 (consolidated), and not intended as a solicitation to invest.

The information in this document concerning future forecasts, strategies, etc., is based on judgements made by the Company based on information reasonably available to the Company at the time this document was prepared and within the scope of what can be expected in the ordinary course of business.

However, there are risks that could cause actual results to differ materially from those contained in the forward-looking statements due to the occurrence of extraordinary circumstances or unforeseeable result that could not have been foreseen in the ordinary course of events.

However, the information contained in this material contains potential risks and uncertainties, and therefore, investors should not place undue reliance on the information contained herein. Therefore, please refrain from relying solely on the information contained herein.

For further details on this matter, please refer to the May 14, 2024 press release titled "Consolidated Financial Results for the Fiscal Year Ended March 31, 2024 (Under Japanese GAAP)".

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