



FOR IMMEDIATE RELEASE

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Stock Listing: Tokyo Stock Exchange, Standard Section

Stock Code: 3010

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<u>Polaris to Further Expand its Portfolio and Will Operate Two New Hotels</u> in Sumida-ku, Tokyo

Polaris Holdings Co., Ltd. (hereinafter "Polaris" or the "Company") announced today that Fino Hotels Co., Ltd. (hereinafter "Fino Hotels"), a subsidiary of the Company, resolved to execute Memorandums of Understanding (hereinafter "MOU") with MISAWA HOMES CO., LTD. (hereinafter "MISAWA HOMES") on lease agreements (hereinafter the "Lease Agreement") for two hotel properties (hereinafter the "Two Properties") to be constructed in Oshiage and Azumabashi Sumida-ku, Tokyo.

1. Execution of the MOU

(1) Background leading to the execution of the MOU

Polaris Group has been proactively undertaking new hotel management projects from both Star Asia Group and thirdparty hotel owners to expand the operational platform based on the growth strategy outlined in the medium-term management plan.

MISAWA HOMES highly valued hotel performance and growth potential of Polaris Group and decided to execute the MOU to proceed discussions to conclude the Lease Agreement of the Two Properties which are planned to be constructed in Sumida-ku, Tokyo.

The Company has already executed a fixed-term building lease agreement with MISAWA HOMES on the operation of a hotel development project in Naha, Okinawa.

The Lease Agreement will be a long-term lease agreement based on a combination of fixed and variable rents, which will secure long-term management opportunities for Polaris Group. Polaris Group will establish a stronger earnings structure by hotel operations with high profitability and middle-risk middle-return.

The Oshiage property is a four-minute walk from Oshiage Station, served by the Keisei Line and the Toei Asakusa Line, the Honjo-Azumabashi property is a one-minute walk from Honjo-Azumabashi Station, served by the Toei Asakusa Line. Both properties are conveniently located with excellent access to TOKYO SKYTREE TOWN® and tourist attractions such as Asakusa. The Two Properties will be operated as an apartment-type hotel under the "KOKO HOTEL Residence" brand, which, including the hotels already in operation or planned, will bring the total to eight properties.

The Two Properties will be opened under the "KOKO HOTEL" brand, which is one of the Polaris Group's proprietary and flagship brands, which will expand the operating platform and further achieve continuously enhancing Polaris Group's medium- to long-term corporate value, and improve brand recognitions of the "KOKO HOTEL" brand Following the commencement of operations, the total number of rooms under management is anticipated to reach 15,442 (including scheduled rooms).

(2) Outline of the Property

(i) Hotel Name	KOKO HOTEL Residence Oshiage (tentative)
(ii) Location	1-chome, Oshiage, Sumida-ku, Tokyo
(iii) Number of rooms	25 rooms (Scheduled)
(iv) Start of Hotel Operation	Around July 2026 (Scheduled)

Outline of the Property

(i)	Hotel Name	KOKO HOTEL Residence Honjo-Azumabashi (tentative)
(ii)	Location	3-chome, Azumabashi, Sumida-ku, Tokyo
(iii)	Number of rooms	45 rooms (Scheduled)
(iv)	Start of Hotel Operation	Around February 2028 (Scheduled)

(3) Schedule (Planned)

Execution of the MOU: February 21, 2025

(4) Outline of the Counterparty

(i)	Name	MISAWA HOMES CO., LTD.		
(ii)	Location	Shinjuku NS Bu	uilding, 2-4-1 Nishishinjuku, Shinjuku-ku, Tokyo	
(iii)	Job title and name of representative	President & CEO Tetsuya Sakuo		
(iv)	Description of business	Construction and	d Real Estate	
(v)	Share capital	JPY 11,892 mill	ion	
(vi)	Date of establishment	August 1, 2003		
(vii)	Total assets	JPY 215,594 million (As of March 31,2024)		
(viii)	Net assets	JPY 46,826 million (As of March 31,2024)		
	(ix) Relationship between the Company and subject company	Capital relationship	There are no relationships to be specifically noted.	
(iv)		Personnel relationship	There are no relationships to be specifically noted.	
(IX)		Business relationship	There are no relationships to be specifically noted.	
		Status as a	The Counterparty does not fall under the category of	
		Related party	related party.	

(5) Outline of Fino Hotels

(i)	Name	Fino Hotels Co., Ltd.
(ii)	Location	1-12-3, Iwamotocho, Chiyoda-ku, Tokyo 101-0032, Japan
(iii)	Job tile and of representative	President and Representative Director, Shigeru Takakura
(iv)	Description of business	Hotel operation
(v)	Share capital	JPY 10 million

2. Outlook

With the execution of the MOU, the parties will discuss to conclude the Lease Agreement for the Property. Since the Two properties are scheduled to start operations from the summer of 2026, the executing of the MOU will have no impact on the current fiscal year's financial results.

Reference

■ Status of the Company's Operating Platform

Classification		Number of hotels	Number of rooms
In an austicu	Domestic	73 hotels	10,968 rooms
In operation	Overseas	14 hotels	2,453 rooms
New openings scheduled Domestic		15 hotels	2,021 rooms
Total		102 hotels	15,442 rooms

■List of the new hotels to be operated by Polaris Group

Opening Period	Hotel Name	Location	Number of rooms	Start of Hotel Operation
March 2026 Term	KOKO HOTEL Numazu Inter	275, Ashitaka-cho, Numazu-shi, Shizuoka	151 rooms	April 2025
	KOKO HOTEL Numazu Ekimae	7, Takashima-cho, Numazu-shi, Shizuoka	92 rooms	April 2025
	KOKO HOTEL OsakaNanba Sennichimae	1, Sennichimae, Chuo- ku, Osaka-shi, Osaka	320 rooms	May 2025
	KOKO HOTEL Tokyo Nishikasai	6, Nishikasai, Edogawa- ku, Tokyo	184 rooms	August 2025
	KOKO HOTEL Yokohama Tsurumi	4, Tsurumichuo, Tsurumi-ku, Yokohama- shi, Kanagawa	185 rooms	August 2025
March 2027 Term	KOKO HOTEL Kaihin Makuhari (tentative)	2, Hibino, Mihama-ku, Chiba-shi, Chiba	301 rooms	Spring 2026
	Hotel Wing International Sendai Ekimae (tentative)	4, Chuo, Aoba-ku, Sendai-shi, Miyagi	117 rooms	May 2026
	KOKO HOTEL Residence Oshiage (tentative)	1-chome, Oshiage, Sumida-ku, Tokyo	25 rooms	July 2026
March 2028 Term	KOKO HOTEL Naha Maejima (tentative)	3, Maejima, Naha-shi, Okinawa	132 rooms	Spring 2027
	KOKO HOTEL Residence Kita-Ueno (tentative)	Kita-Ueno, Taito-ku, Tokyo	39 rooms	Spring 2027
	KOKO HOTEL Residence Ueno Shin-Okachimachi I (tentative)	1, Higashi Ueno, Taito- ku, Tokyo	52 rooms	Summer 2027
	KOKO HOTEL Residence Ueno Shin-Okachimachi II (tentative)	3, Taito, Taito-ku, Tokyo	52 rooms	Fall 2027
	KOKO HOTEL Residence Honjo- Azumabashi (tentative)	3-chome, Azumabashi, Sumida-ku, Tokyo	45 rooms	February 2028
March 2029 Term	Hotel Wing International Omori Ekimae (tentative)	2, Sanno, Ota-ku, Tokyo	153 rooms	Spring 2028
	KOKO HOTEL Premier Naha (tentative)	Naha-shi, Okinawa	173 rooms	Summer 2028

^{*} The hotels to be opened listed above are based on current plans and subject to change in the future.

■ List of operating hotels (Domestic)

KOKO HOTEL

Hotel Name	Location	Number of rooms
KOKO HOTEL Sapporo Ekimae	3-3-10, Kita 1-jo Nishi, Chuo-ku, Sapporo-shi, Hokkaido 060-0001, Japan	224 rooms
KOKO HOTEL Sapporo Odori	6-8-1, Minami 1-jo Nishi, Chuo-ku, Sapporo-shi, Hokkaido 060-0061, Japan	145 rooms
KOKO HOTEL Sendai Kotodai Park	2-15-10, Honmachi, Aoba-ku, Sendai-shi, Miyagi 980-0014, Japan	230 rooms
KOKO HOTEL Sendai Station West	3-8-27, Chuo, Aoba-ku, Sendai-shi, Miyagi 980- 0021, Japan	170 rooms
KOKO HOTEL Sendai Station South	4-7-1 Chuo, Aoba-ku, Sendai-shi, Miyagi 980- 0021, Japan	190 rooms
KOKO HOTEL Ginza 1-chome	1-9-5, Ginza, Chuo-ku, Tokyo 104-0061, Japan	305 rooms
KOKO HOTEL Tsukiji Ginza	6-8-8, Tsukiji, Chuo-ku, Tokyo 104-0045, Japan	188 rooms
KOKO HOTEL Residence Asakusa Kappabashi	3-24-2, Nishiasakusa, Taito-ku, Tokyo 111-0035, Japan	42 rooms
KOKO HOTEL Residence Asakusa Tawaramachi	2-8-12, Kotobuki, Taito-ku, Tokyo 111-0042, Japan	47 rooms
KOKO HOTEL Premier Nihonbashi Hamacho	2-30-4, Nihonbashi Hamacho, Chuo-ku, Tokyo 103-0007, Japan	223 rooms
KOKO HOTEL Premier Kanazawa Korinbo	1-2-16, Korinbo, Kanazawa-shi, Ishikawa 920- 0961, Japan	207 rooms
KOKO HOTEL Nagoya Sakae	3-15-21 Nishiki, Naka-ku, Nagoya-shi, Aichi 460-0003, Japan	204 rooms
KOKO HOTEL Residence Kyoto Nijo Castle	724 Shimomatsuyacho, Kamanza-dori Oike-agaru, Nakagyo-ku, Kyoto-shi, Kyoto 604-0034, Japan	36 rooms
KOKO HOTEL Osaka Shinsaibashi	3-3-17 Minamisenba, Chuo-ku, Osaka-shi, Osaka 542-0081, Japan	211 rooms
KOKO HOTEL Osaka Namba	5-8-25, Nippombashi, Naniwa-ku, Osaka-shi, Osaka 556-0005, Japan	100 rooms
KOKO HOTEL Kobe Sannomiya	63, Naniwamachi, Chuo-ku, Kobe-shi, Hyogo 650-0035, Japan	141 rooms
KOKO HOTEL Hiroshima Ekimae	10-3, Kyobashicho, Minami-ku, Hiroshima-shi, Hiroshima 732-0828, Japan	250 rooms
KOKO HOTEL Fukuoka Tenjin	1-22-14, Imaizumi, Chuo-ku, Fukuoka-shi, Fukuoka 810-0021, Japan	159 rooms
KOKO HOTEL Premier Kumamoto	3-20, Sakuramachi, Chuo-ku, Kumamoto-shi, Kumamoto 860-0805, Japan	205 rooms
KOKO HOTEL Kagoshima Tenmonkan	4-24, HigashiSengokucho, Kagoshima-shi, Kagoshima 892-0842, Japan	295 rooms

Best Western

Hotel Name	Location	Number of
Hotel Name	Location	rooms
Best Western PLUS Hotel Fino Chitose	3-13, Chiyodacho, Chitose-shi, Hokkaido 066-	154
Best Western PLUS Hotel Fino Chitose	0062, Japan	154 rooms
Doct Western Hetal Fine Televie Alregales	3-7-12, Akasaka, Minato-ku, Tokyo 107-0052,	87 rooms
Best Western Hotel Fino Tokyo Akasaka	Japan	87 IOOHIS
Best Western Hotel Fino Shin-Yokohama	2-2-11, Shin-yokohama, Kohoku-ku, Yokohama-	108 rooms
Dest Western Hotel Fillo Shiii-Tokonama	shi, Kanagawa 222-0033, Japan	106 1001118
Best Western Plus Nagoya Sakae	4-6-1, Sakae, Naka-Ku, Nagoya-shi, Aichi 460-	143 rooms
Dest Western Flus Nagoya Sakae	0008, Japan	143 100HIS
KAYA Kyoto Nijo Castle, BW Signature	50, Daimonjicho, Marutamachi-Sagaru	
Collection by Best Western	Aburanokouji-dori, Nakagyo-ku, Kyoto-shi, Kyoto	57 rooms
Conection by Best Western	604-0071, Japan	
SureStay PLUS Hotel by Best Western Shin-	2-11-21, Nishi-nakajima, Yodogawa-ku, Osaka-shi,	108 rooms
Osaka	Osaka 532-0011, Japan	100 1001118
Best Western Osaka Tsukamoto	2-21-9, Tsukamoto, Yodogawa-ku, Osaka-shi,	105 rooms
Dest Western Osaka Tsukamoto	Osaka 532-0026, Japan	103 1001118
Best Western PLUS Hotel Fino Osaka	1-7-17, Imabashi, Chuo-ku, Osaka-shi, Osaka 541-	129 rooms
Kitahama	0042, Japan	129 100HIS
Best Western Hotel Fino Osaka Shinsaibashi	1-2-19, Higashi-shinsaibashi, Chuo-ku, Osaka-shi,	179 rooms
Dest western floter fino Osaka Silifisatoashi	Osaka 542-0083, Japan	1 /9 100HIS
Best Western PLUS Fukuoka Tenjin-minami	3-13-19, Haruyoshi, Chuo-ku, Fukuoka-shi,	236 rooms
Dest Western FLOS Fukuoka Tenjin-minami	Fukuoka 810-0003, Japan	250 100HS

VALUE THE HOTEL

Hotel Name	Location	Number of
Hotel Name	Location	rooms
VALUE THE HOTEL Sendai Natori	555-1, Sengarita, Kamiyoden, Natori-shi, Miyagi	314 rooms
VALUE THE HOTEL Sendai Nation	981-1222 Japan	
VALUE THE HOTEL Ishin annahi	3-15-37, Minaminakasato, Ishinomaki-shi, Miyagi	82 rooms
VALUE THE HOTEL Ishinomaki	986-0814 Japan	
VALUE THE HOTEL Higashimatsushima	215, Yachi, Komatsu, Higashimatsushima-shi,	407
Yamoto	Miyagi 981-0504 Japan	407 rooms
VALUE THE HOTEL Naraha Kidoekimae	7-1, Issyotaira, Yamadaoka, Naraha-machi, Futaba-	107 rooms
VALUE THE HOTEL Narana Kidoekimae	gun, Fukushima 979-0513 Japan	107 rooms

Hotel Wing International

Hotel Name	Location	Number of rooms
Hotel Wing International Asahikawa Station	7-3112, Miyashita-dori, Asahikawa City, Hokkaido 070-0030 Japan	260 rooms

Hotel Wing International Sapporo Susukino	2-2, Minami 6-jo Nishi 6-chome, Chuo-ku, Sapporo, Hokkaido 064-0806 Japan	165 rooms
Hotel Wing International Tomakomai	5-7-1, Omotemachi, Tomakomai City, Hokkaido 053- 0022 Japan	182 rooms
Hotel Wing International Chitose	2-2-10, Chiyoda-cho, Chitose City, Hokkaido 066- 0062 Japan	152 rooms
Hotel Wing International Sukagawa	36-1, Nakamachi, Sukagawa City, Fukushima 962- 0845 Japan	106 rooms
Hotel Wing International Hitachi	1-5-12, Saiwai-cho, Hitachi City, Ibaraki 317-0073 Japan	67 rooms
Hotel Wing International Kashima	1-24-1, Onohara, Kamisu City, Ibaraki 314-0144 Japan	134 rooms
Hotel Wing International Premium Tokyo Yotsuya	3-14-1, Yotsuya, Shinjuku-ku, Tokyo 160-0004 Japan	185 rooms
Hotel Wing International Shimbashi Oneimon Gate	6-20-8, Shinbashi, Minato-ku, Tokyo 105-0004 Japan	93 rooms
Hotel Wing International Ikebukuro	3-10-7, Higashiikebukuro, Toshima-ku, Tokyo 170- 0013 Japan	90 rooms
Hotel Wing International Select Ikebukuro	3-7-1, Higashiikebukuro, Toshima-ku, Tokyo 170-0013 Japan	152 rooms
Hotel Wing International Korakuen	1-25-11, Hongo, Bunkyo-ku, Tokyo 113-0033 Japan	114 rooms
Hotel Wing International Select Ueno Okachimachi	2-18-4, Higashiueno, Taito-ku, Tokyo 110-0015 Japan	141 rooms
Hotel Wing International Select Asakusa Komagata	2-7-5, Komagata, Taito-ku, Tokyo 111-0043 Japan	69 rooms
Hotel Wing International Tokyo Akabane	1-39-17, Akabanenishi, Kita-ku, Tokyo 115-0055 Japan	109 rooms
Hotel Wing International Shonan Fujisawa	109-5, Fujisawa, Fujisawa City, Kanagawa 251-0052 Japan	80 rooms
Hotel Wing International Sagamihara	5-1-30, Kamimizo, Chuo-ku, Sagamihara-shi, Kanagawa 252-0243 Japan	130 rooms
Hotel Wing International Shizuoka	11-1, Nanamacho, Aoi Ward, Shizuoka City, Shizuoka 420-0035 Japan	186 rooms
Hotel Wing International Premium Kanazawa Station	8-13, Horikawa Shinmachi, Kanazawa City, Ishikawa 920-0849 Japan	121 rooms
Hotel Wing International Hida Takayama	2-51, Hatadacho, Takayama City, Gifu 506-0008 Japan	139 rooms
Hotel Wing International Nagoya	1-4-11, Nishiki, Naka Ward, Nagoya City, Aichi 460- 0003 Japan	224 rooms
Hotel Wing International Select Nagoya Sakae	3-12-23-2 Sakae, Naka-ku, Nagoya City, Aichi 460- 0008 Japan	120 rooms
Hotel Wing International Premium Kyoto Sanjo	407-6, Wakuni-cho, Sakyo Ward, Kyoto City, Kyoto, 606-8363 Japan	88 rooms
Hotel Wing International Kyoto Shijo Karasuma	319, Takatsuji-dori Karasuma Nishiiru Honeya-cho, Kyoto City, Shimogyo Ward, Kyoto 600-8425 Japan	78 rooms
Hotel Wing International Kyoto Shijo	319, Takatsuji-dori Karasuma Nishiiru Honeya-cho,	78 rooms

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Hotel Wing International Premium Osaka	3-6-16, Ebisu Higashi, Naniwa-ku, Osaka-shi, Osaka	128 rooms	
Shinsekai	556-0002 Japan	128 1001118	
	8-4 Kamiyamacho, Kita-ku, Osaka City, Osaka 530-	120	
Hotel Wing International Select Osaka Umeda	0026 Japan	138 rooms	
Hotel Wing International Select Higashiosaka	2-1-2, Nagatahigashi, Higashi-Osaka City, Osaka 577-	132 rooms	
Hotel Wing international Select Higasinosaka	0012 Japan	132 1001118	
Hotel Wing International Kobe Shin-Nagata	5-1-1 Wakamatsucho, Nagata Ward, Kobe City, Hyogo	133 rooms	
Station	653-0038 Japan	133 1001118	
Hotel Wing International Himeji	670 Watamachi, Himeji City, Hyogo 0921-132 Japan	111 rooms	
II-4-1W/ I.44:1T-14	2-2-3, Kawaramachi, Takamatsu City, Kagawa 760-	122	
Hotel Wing International Takamatsu	0052 Japan	132 rooms	
Hatal Wing International Chimanagalri	3-11-2, Takezakicho, Shimonoseki City, Yamaguchi	101	
Hotel Wing International Shimonoseki	750-0025 Japan	101 rooms	
Hotel Wing International Select Hakata Station	3-22-19, Hakataekimae, Hakata-ku, Fukuoka City,	213 rooms	
Hotel Wing International Select Hakata Station	Fukuoka 812-0011 Japan		
Hotel Wing International Hakata	1-17-17, Hakataeki Higashi, Hakata-ku, Fukuoka City,	109 rooms	
Shinkanseguchi	Fukuoka 812-0013 Japan	109 1001118	
Hotel Wing International Select Kumamoto	2-13, Suidocho, Chuo-ku, Kumamoto City, Kumamoto	150	
Hotel Wing International Select Kumamoto	860-0844 Japan	152 rooms	
Hotel Wing International Yatsushiro,	23-1, Asahi Chuo-dori, Yatsushiro City, Kumamoto	130 rooms	
Kumamoto	866-0844 Japan	150 100IIIS	
Hotel Wing International Miyakonojo	35-10, Kitaharacho, Miyakonojo City, Miyazaki 885-	93 rooms	
	0024 Japan	93 100IIIS	
Hotel Wing International Flood	48-5, Showa-cho, Izumi City, Kagoshima 899-0202	108 rooms	
Tiotel wing international Flood	Japan	100 1001118	

Tenza Hotel

Hotel Name	Location	Number of
		rooms
Tenza Hotel & Sky Spa Sapporo Central	6-1, South 2-jo Nishi 8-chome Chuo Ward, Sapporo	195 rooms
	City, Hokkaido 060-0062 Japan	
Tenza Hotel Hakata Station	2-5-33, Hakata Station East, Hakata Ward, Fukuoka	120 rooms
	City, Fukuoka 812-0013 Japan	

List of operating hotels (Overseas)

Hotel Name	Location	Number of rooms
Red Planet Davao	J.P. Laurel Avenue Davao City 8000 Philippines	155 rooms
Red Planet Manila Ortigas	Lot 5, Block 4, Shaw Boulevard Pasig 1600 Philippines	182 rooms
Red Planet Aurora Boulevard	Corner of Aurora Boulevard and Stanford Street, Cubao, Quezon City	167 rooms
Red Planet Manila Aseana City	Lot 38 Block 2, Bradco Avenue, Paranaque City 1700, Philippines	200 rooms
Red Planet Manila Amorsolo	99 Urban Avenue, Brgy. Pio Del Pilar, Makati City 1230, Philippines	189 rooms
Red Planet Angeles City	Don Juico Avenue, Malabanias, Angeles City, Pampanga 2009, Philippines	165 rooms
Red Planet Cebu	36 Archbishop Reyes Avenue, Cebu City 6000, Philippines	150 rooms
Red Planet Manila Mabini	1740 A. Mabini St., Malate Manila 1004 Philippines	167 rooms
Red Planet Manila Bay	Corner of Arquiza and Alhambra St., Ermita, Manila 0930, Philippines	150 rooms
Red Planet Manila Binondo	251-61 Juan Luna St., Binondo, Manila 1006, Philippines	171 rooms
Red Planet Manila Makati	E. Mercado Corner F. Calderon St., Kalayaan Avenue, Barangay Poblacion, Makati City 1210, Philippines	213 rooms
Red Planet Cagayan de Oro	C.M. Recto Avenue, Cagayan de Oro City 9000, Philippines	159 rooms
Red Planet Quezon Timog	100 Timog Avenue Barangay Sacred Heart Quezon City 1100, Philippines	140 rooms
Red Planet BGC The Fort	10th Avenue corner 40th Street, Bonifacio Global City, Taguig 1630	245 rooms

End

NOTE: This is an English translation summary of the Company's announcement in Japanese. No assurances or warranties are given for completeness or accuracy of this English translation summary.